BISMedia

Name

BISFocus – Teacher Feature & BISKid

Teacher Feature: My teacher is

I will be posting on Twitter – Instagram (circle one)

Action: Take a digital picture and find out the educational post secondary background of your assigned teacher(s) – this includes:

1. Picture
2. What they teach now
3. Undergraduate College/University and Degree
4. Graduate College/University and Degree

What you will do?
- Created for Twitter?
- If you create it as a tweet – it is 117 characters (23 for picture)
  - Include #CraterBIS
  - Include colleges using @ - you will need to find them (search Twitter + the name of the college)
  - See example below

  > Mike Rogan Teaches CSB/@BISMedia_Crater, Received BS MKTG from @SIUC & ME Business ED from @SOUAshland #CraterBIS

  -
- Created for Instagram? –
  - Caption needs to include:
  - Include #CraterBIS
  - Include colleges using @ - you will need to find them (search Instagram + the name of the college)

BISKid Feature: My BISKid is

Action: Take a digital picture and describe something cool/amazing/interesting/etc of your chosen BISKid – this includes:

1. Picture
2. Think the 5 W's (who, what, where, when, why) What is amazing about them and why did you feature them? This is what will be in your tweet or your Instagram post
3. Include the #CraterBIS #CraterNation – in the picture tag @BISMedia_Crater
4. I will be posting on Twitter – Instagram (circle one)
5. Script out what will be in your Tweet or Caption