**Name/Symbol/Market of my Stock Pitch: \_\_\_\_\_\_\_\_\_\_\_\_ [ ] Market \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Name

**STOCK PITCH SPRING 2016**

**Current Stock Price \_\_\_\_\_\_\_\_\_\_\_\_ 52 Week Hi/Lo \_\_\_\_\_\_\_\_\_\_\_\_\_ 1 year target \_\_\_\_\_\_\_\_\_\_\_\_\_**

**Company Background - right here you will list:**

* **What the company does (What is their business?)**
* **Who is in charge (Who is the president? Who started company? Big people on their board?**
* **Where are they located?**

**Recommendation**

In this section you will write a recommendation of why we should invest in this particular stock. You need to have at least one full paragraph that describes why. I recommend doing a SWOT Analysis (and this will probably guarantee you an A on this assignment. A SWOT Analysis is Strengths – Weaknesses – Opportunities – Threats – to do this analysis – fill in several items after each term:

Strengths –

Weaknesses –

Opportunities –

Threats –

Insert graph

**Company Info and News**

Link to an article about your stock

Interpret that article

Link to another article about your stock Interpret that article