

A simple example of a Killer Call

Big,Bold.&Beautiful Inc. and Co. this is Ms. Baylor, how can I help you?

Hello Ms. Baylor! Just to clarify, that is B-A-Y-L-O-R?

Yes.

My name is _____ . I'm a student from Crater School of Business, Innovation, and Science and I'm calling to inquire about the possibility of interning at your business.

Hi _____. Thanks for calling. Could you tell me a little more about your internship program?

Sure! I'm enrolled in our school of business and every Wednesday, for a two hours and 5 minute period, we are required to intern at a local business. It's our way of gaining professional experience through school and to help determine what we'd like to do for a career. I have done extensive research on careers and my career interests and this has led me to calling your business.

Hmm, interesting...We do like to support education, but I am a bit concerned about having to add another employee to our payroll and insuring another BBBinker is really an issue...

What is great about our internship program is we require no pay, have an insurance agreement and our going on our 23rd year of placing students throughout businesses in the Rogue Valley.

Wow, sounds like your class is really preparing your for work! As you know, we research the growth of human hair. There are many fields in our line of work. Some of which require you to be 18 years of age, but we have an area where you could work with Doctor Benns himself. That would involve you studying human hair with microscopes and from other animals as well. Would that be okay for your class?

Without question! That sounds grand! This would give me a great opportunity to find out if going into _____ as a career choice is the right one for me.

Well also have an extensive laboratory to study the effects of Slim Jim's on the digestive system and you may have to partake in the digestion of these "sausage-like" sticks. Is this something you would be interested in?

That sounds swell, I am super excited about this incredible opportunity. Is there a way I can meet with you or the doctor to go over some things about what I'd like to get out of the internship and what you can expect of me? I have quite a bit of paperwork and would like to tell you about myself

Absolutely. It is a requirement that we set up interviews with all potential candidates for working at BBB. I have an appointment time available at 4:15, we will meet you here at our office.

That sounds great! Just to confirm, I have your address at 2017 Knight Street in Medford? Is that correct?

Yes it is.

Thanks, it's been a pleasure talking to you! I can't wait to meet you and the Doctor tomorrow! I look forward to meeting with you!

You bet kiddo! Don't forget to bring your resume and cover letter - Buh-Bye!

Bye!